



# Boise City: State Street Corridor Plan Priorities Survey Summary

March 15 to April 5, 2021

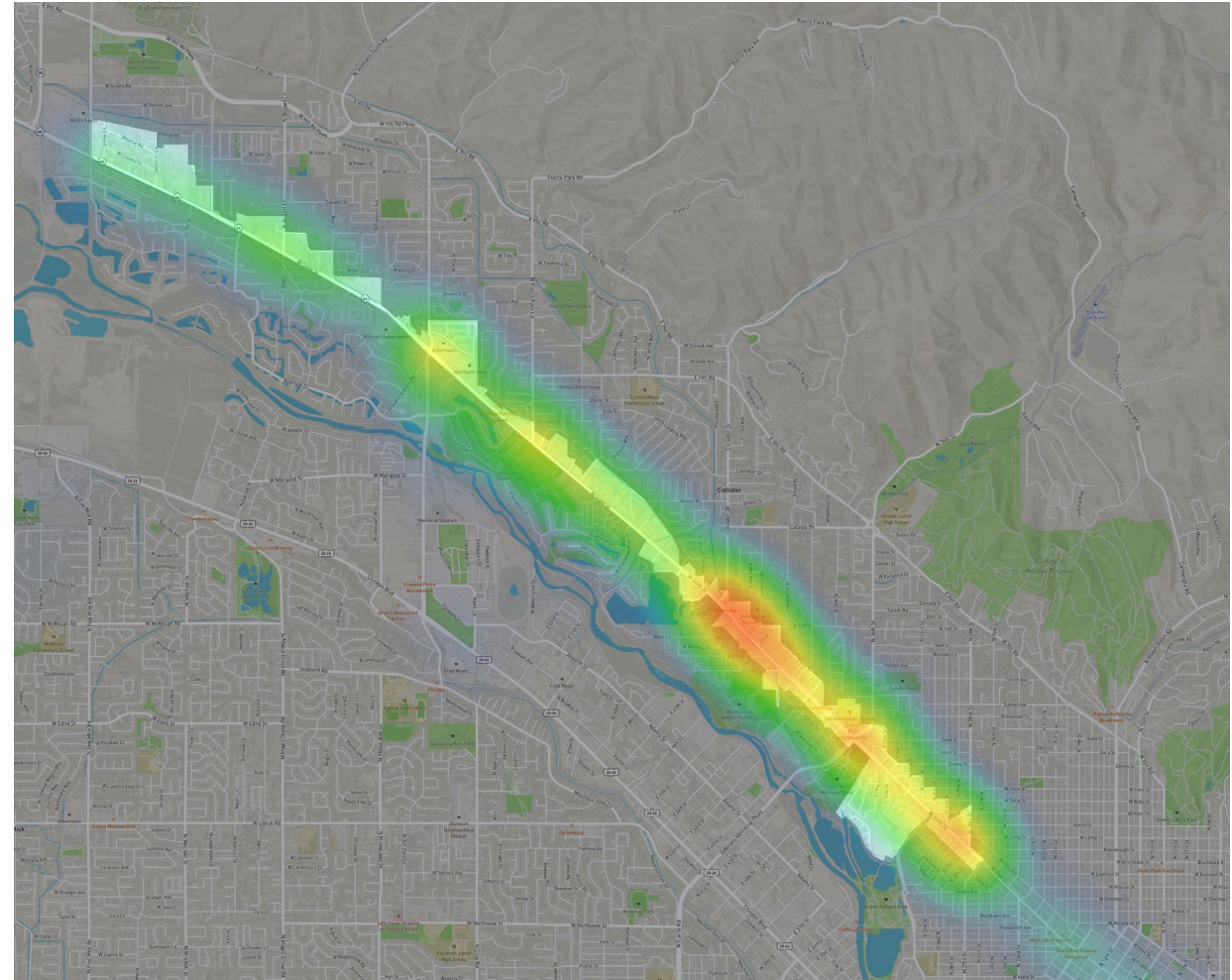
CONNECTING COMMUNITIES  
  
STATE STREET DISTRICT





# Survey Overview

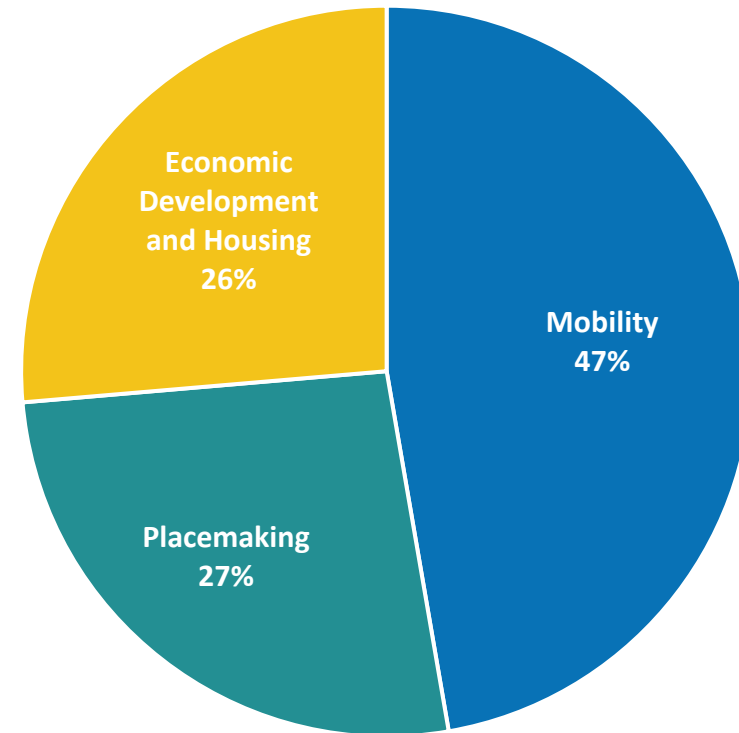
- 139 responses gathered
- The Fall 2020 survey identified barriers, opportunities, and where the community think improvements are needed
- This Priorities survey focused on prioritizing improvements along State Street



*Heat map of improvements from Nov. 2020 survey*

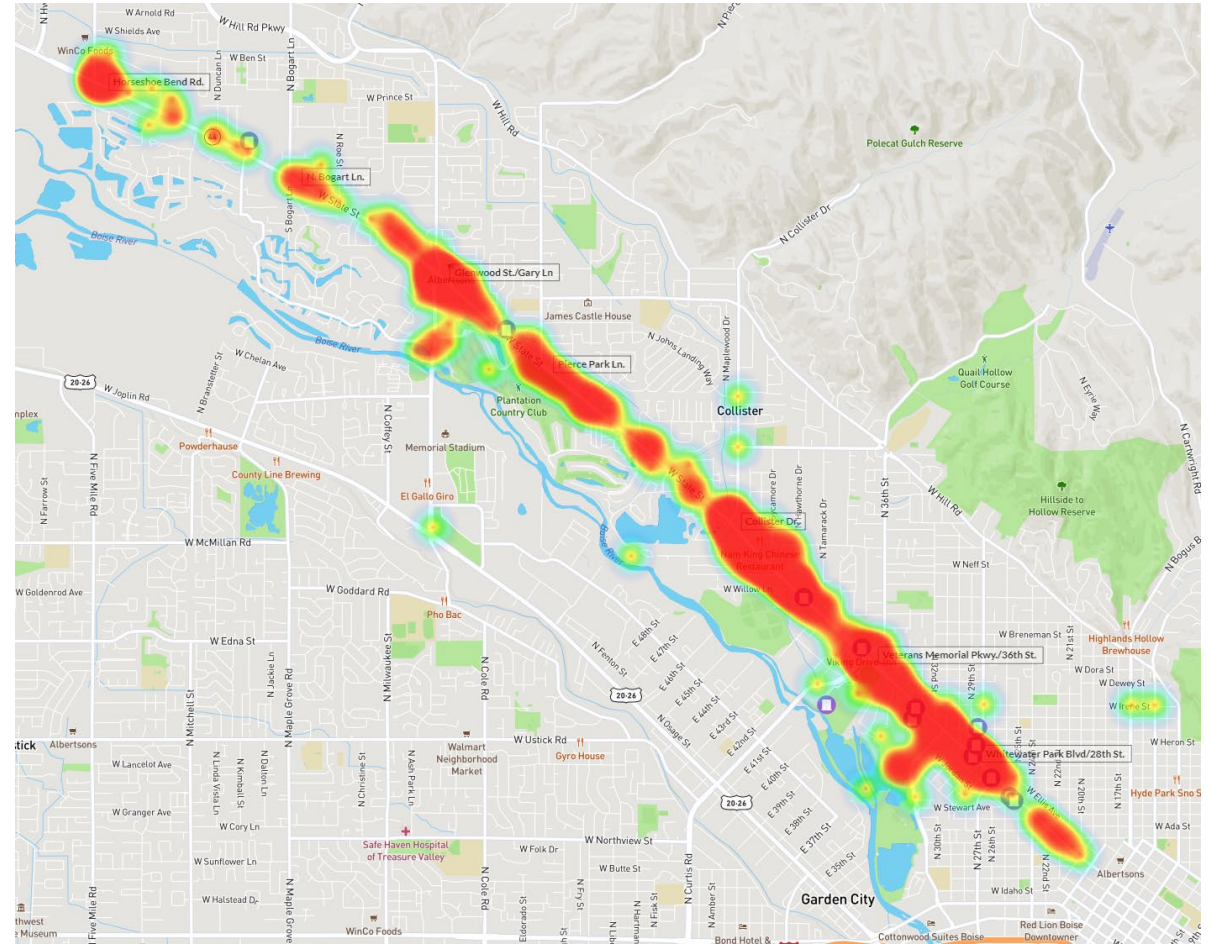
# Priority Investment Types

- Respondents were given three votes to allocate between three different project types, with mobility improvement projects receiving the most votes
- Write-in responses emphasized mobility projects with some noting streetscape improvements and construction of affordable and workforce housing



# Mobility Investments

- Four types of mobility investments were listed:
  - Parking structure
  - Pedestrian improvement
  - Transit improvement
  - Bicyclist improvement
- Each investment was assigned a general cost
- Respondents placed investments on the map up the available budget



# Mobility Investments

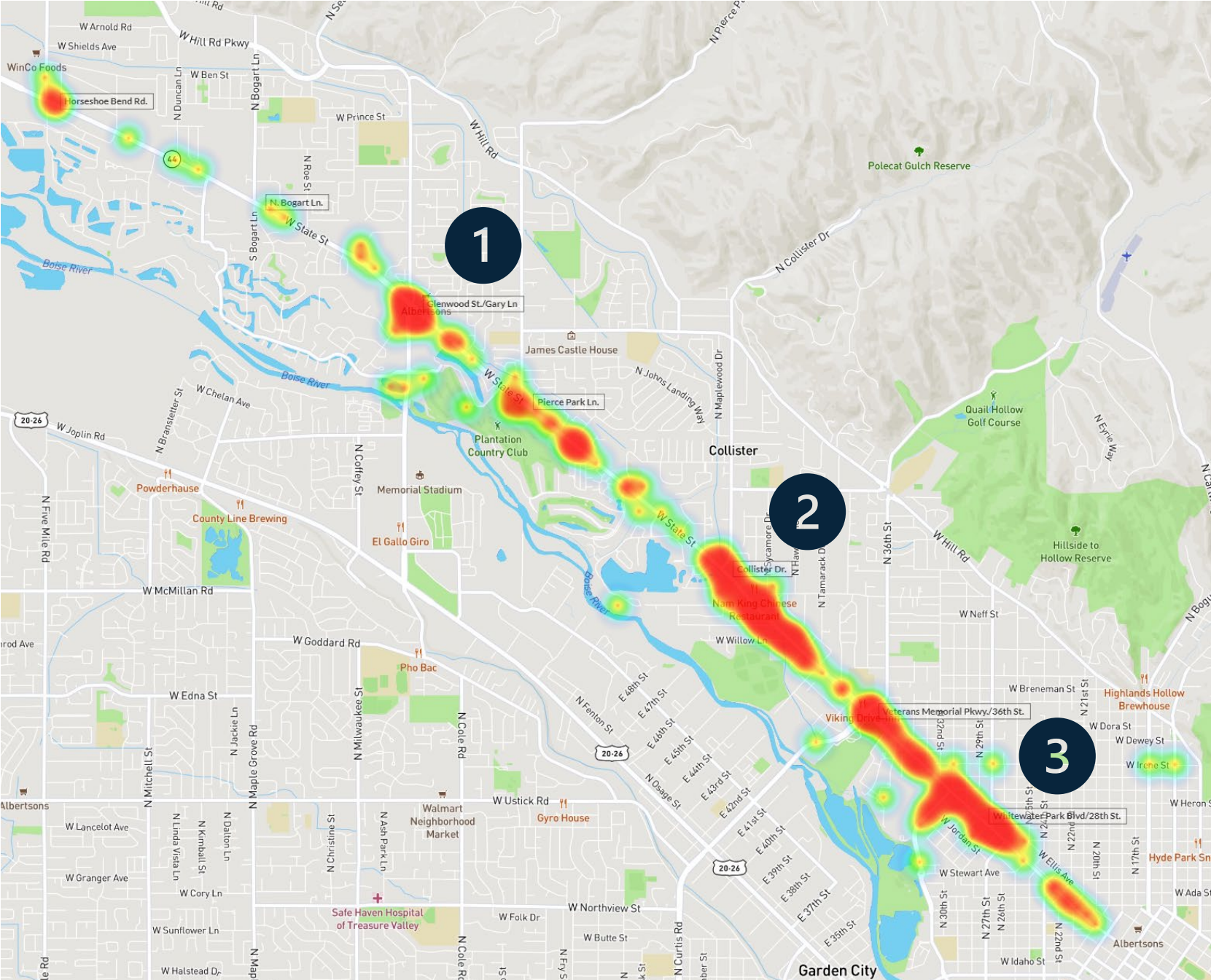
	average allocation out of the \$15 budget	% of total budget allocated towards the investment	# of pins placed for each investment
Locate bicyclist improvements (\$\$)	\$6.02	40%	190
Locate pedestrian improvements (\$\$)	\$4.63	31%	146
Locate where a parking structure should be added (\$\$\$\$\$)	\$2.22	15%	28
Locate transit improvements (\$)	\$2.14	14%	135
Total		100%	499

*Dollar signs in the first column show the cost of each investment, \$ = \$1, \$\$=\$2, etc.*

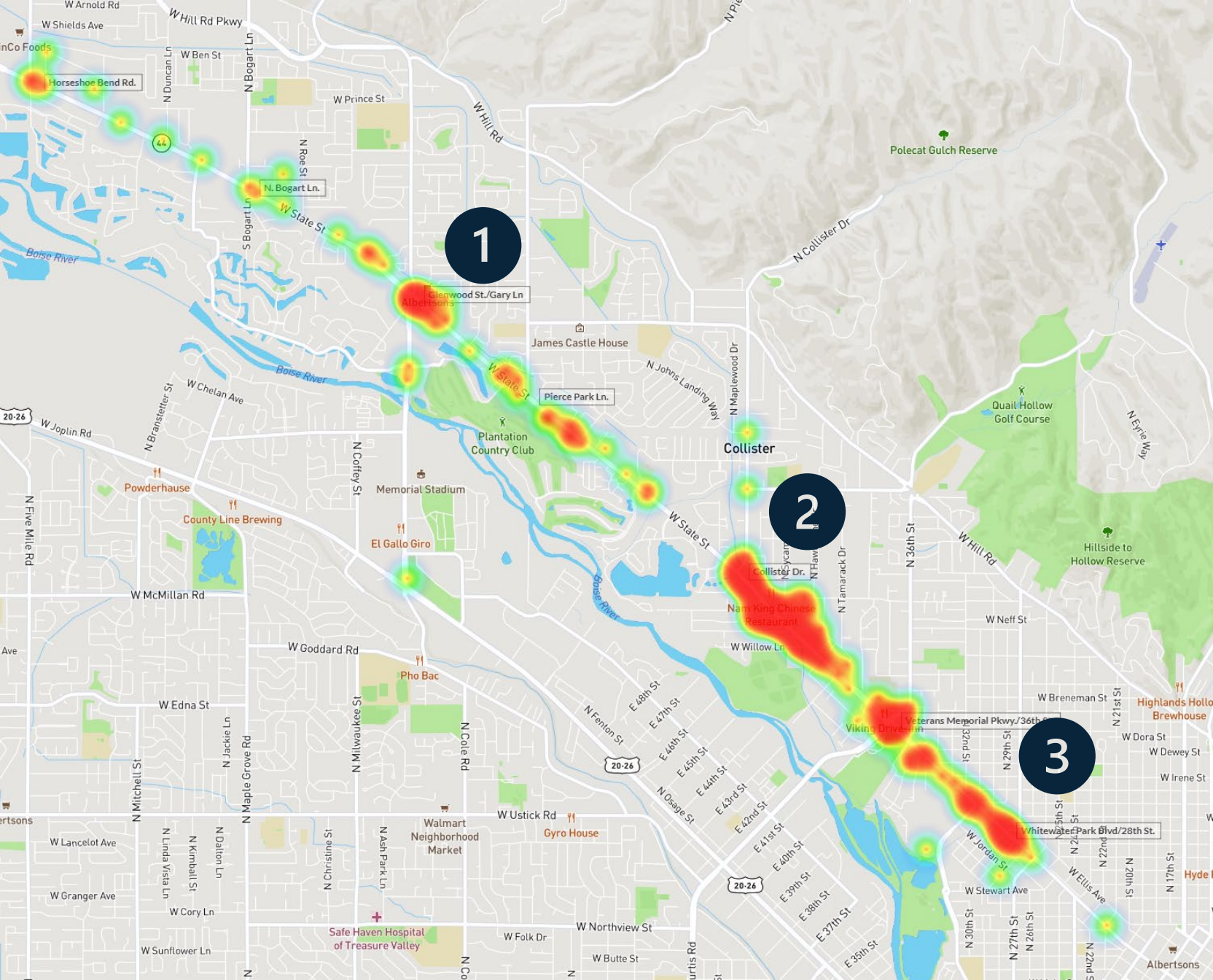


# Bike Improvements

- 1 Glenwood
- 2 Collister and surrounding area
- 3 State Street between Veterans Memorial Pkwy & N 27th







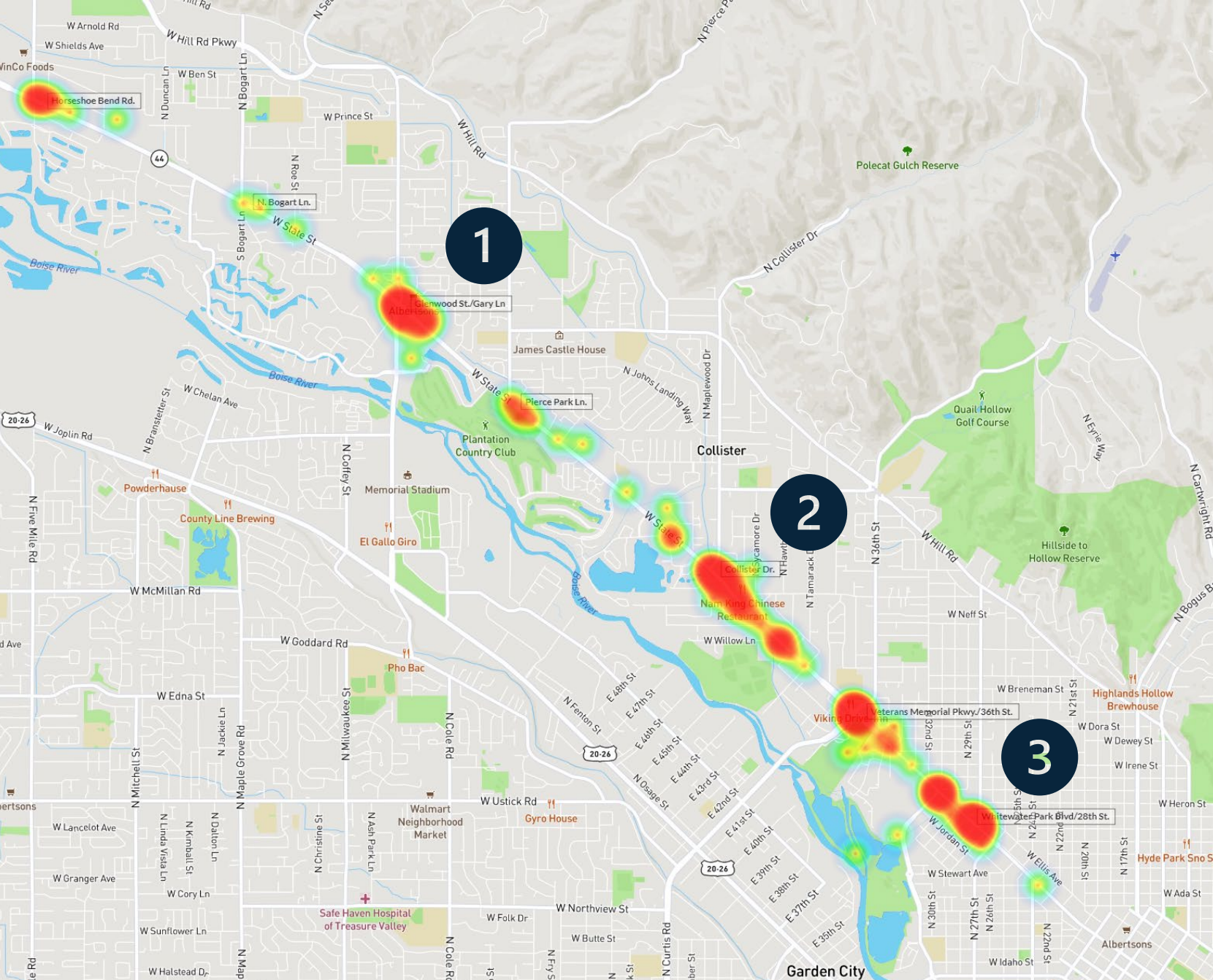
# Pedestrian Improvements

- 1 Glenwood
- 2 Collister and surrounding area
- 3 State Street between Veterans Memorial Pkwy & N 27th



# Transit Improvements

- 1 Glenwood
- 2 Collister and surrounding area
- 3 Veterans Memorial Pkwy & N 27th



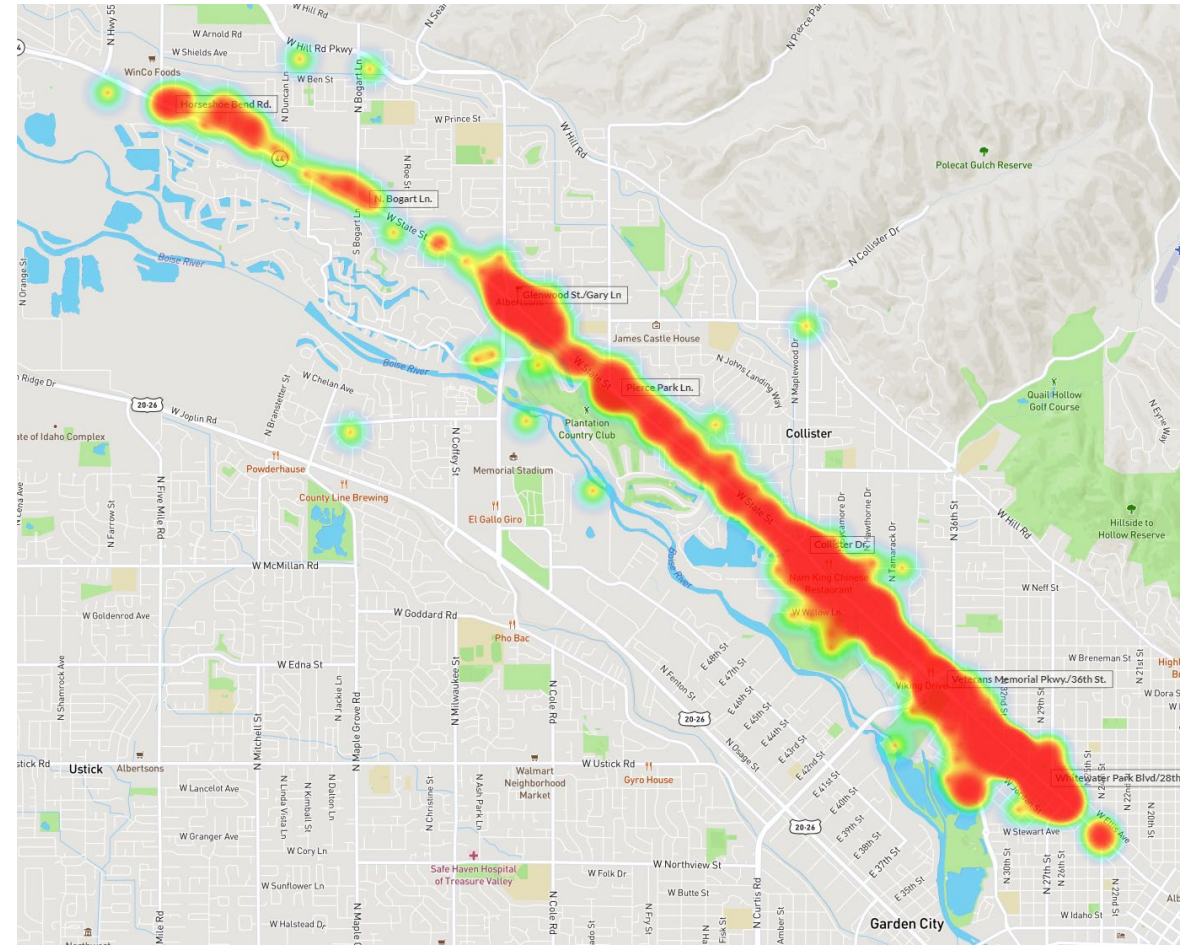


- 1 Collister
- 2 Area around Whitewater Park Blvd

2 Area around Whitewater Park Blvd

# Placemaking Investments

- Five types of placemaking investments were listed:
  - Parks and greenspace
  - Street trees and landscaping
  - Lighting
  - Art
  - User amenities
- Each investment was assigned a general cost
- Respondents placed investments on the map up the available budget



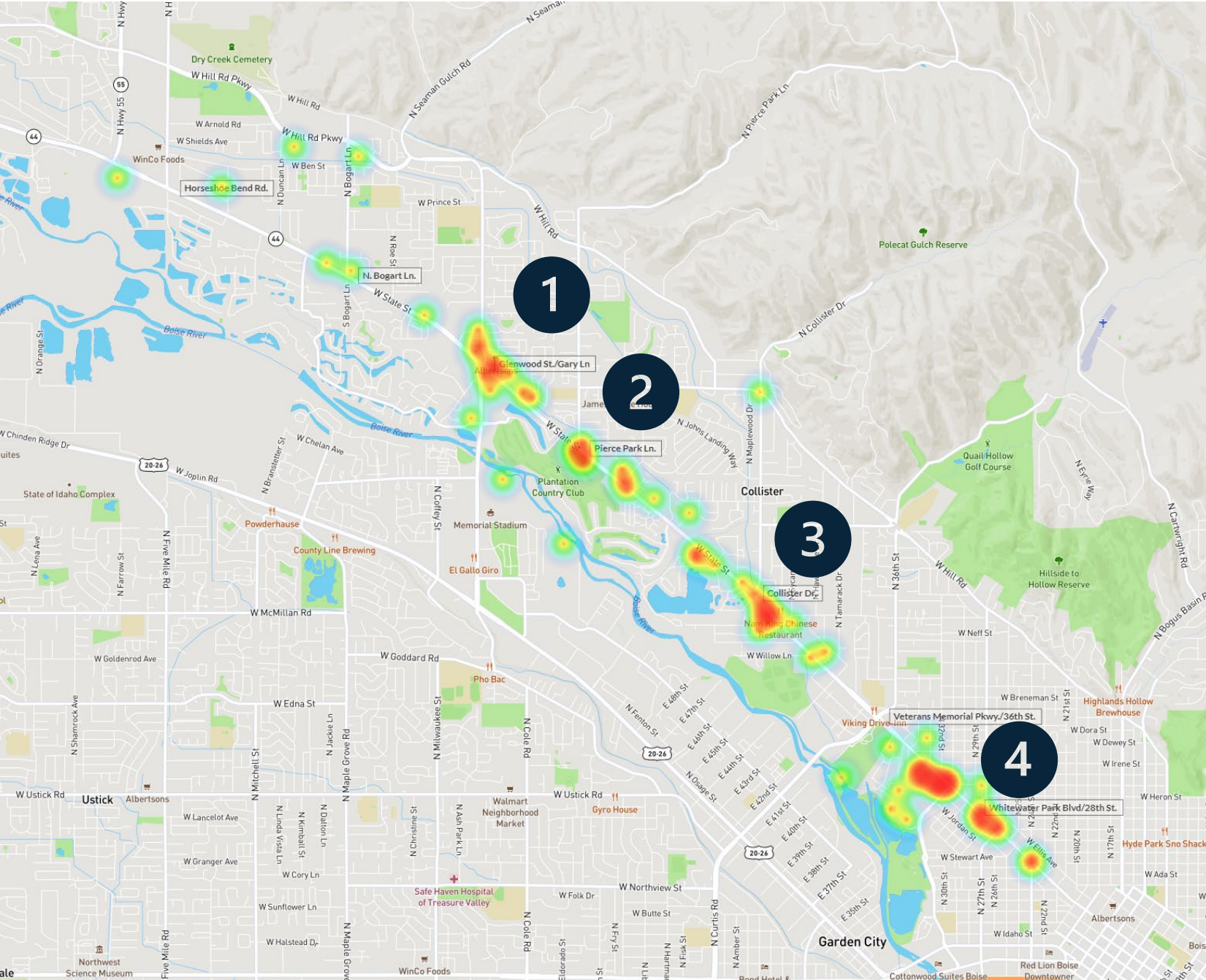


# Placemaking Investments

	average allocation out of the \$15 budget	% of total budget allocated towards the investment	# of pins placed for each investment
Place street trees and landscaping (\$\$)	\$6.80	45%	189
Place parks and greenspace (\$\$\$)	\$3.56	24%	66
Place lighting (\$)	\$1.76	12%	98
Place art (\$)	\$1.49	10%	83
Place user amenities (\$)	\$1.38	9%	77
Total		100%	513

*Dollar signs in the first column show the cost of each investment, \$ = \$1, \$\$=\$2, etc.*

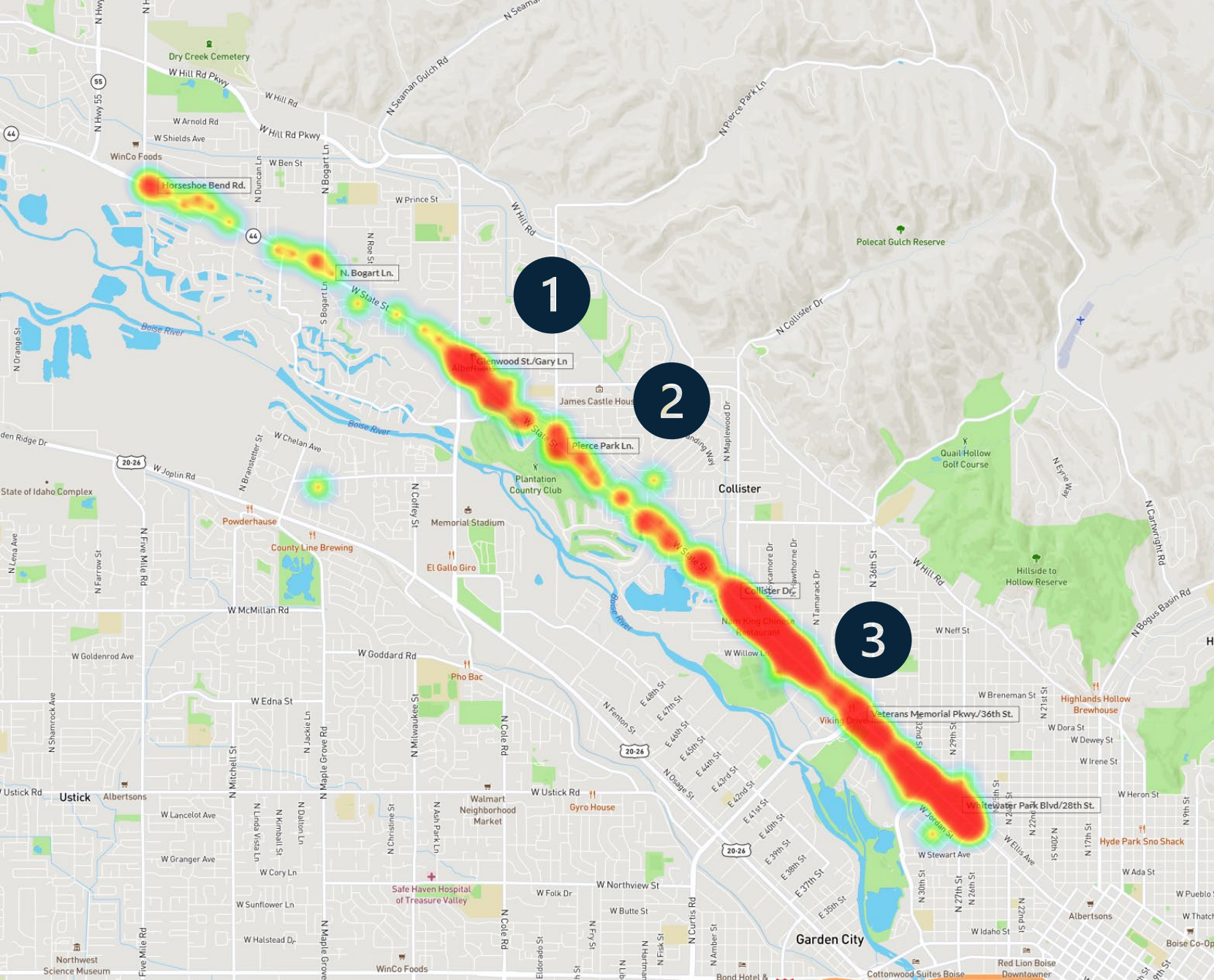
# Parks and Greenspace



- 1 Glenwood
- 2 Pierce Park Ln
- 3 Collister
- 4 Area around Whitewater Park Blvd



# Street trees & landscaping

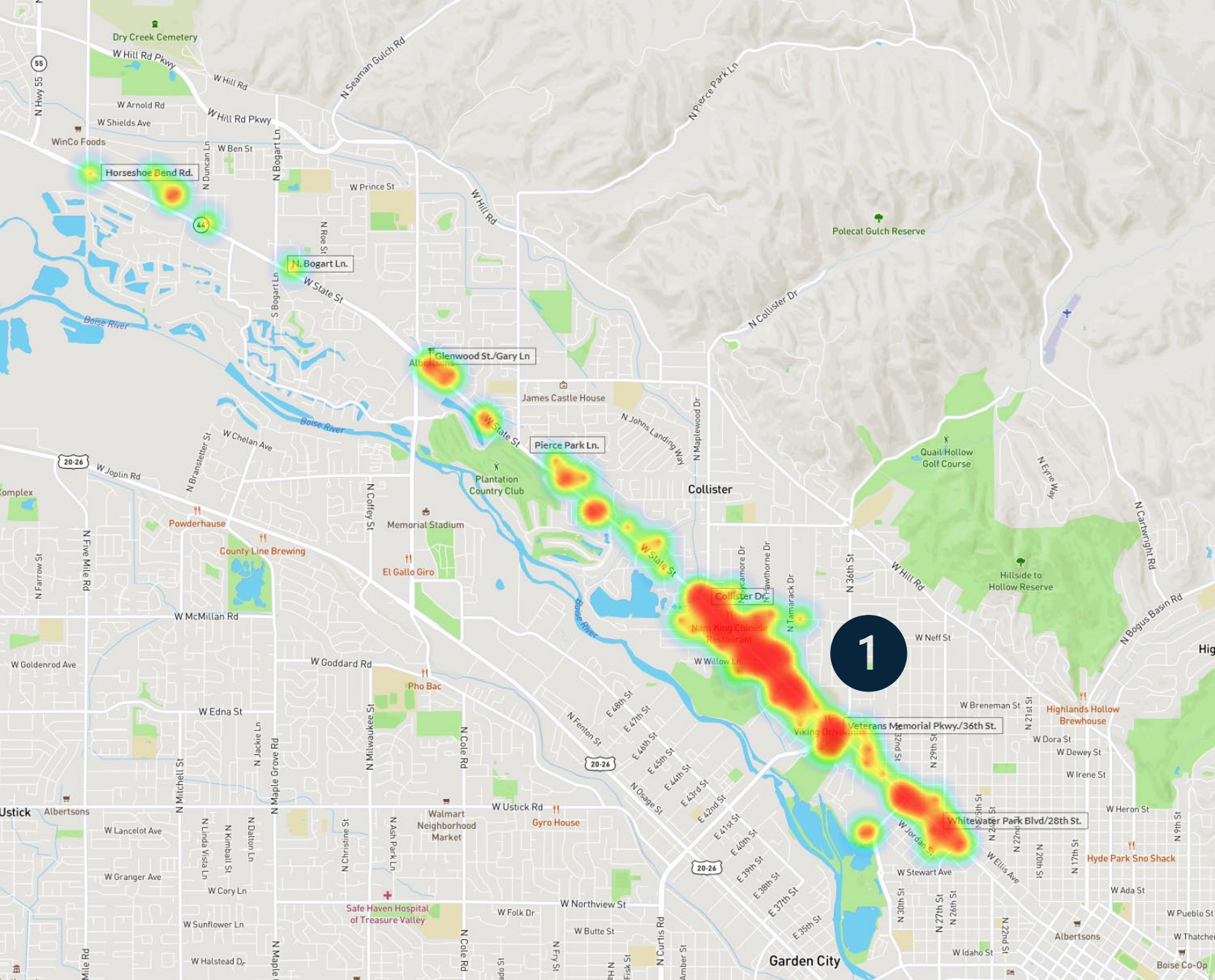


- 1 Glenwood
- 2 Pierce Park Ln
- 3 Area between Collister & N 27th

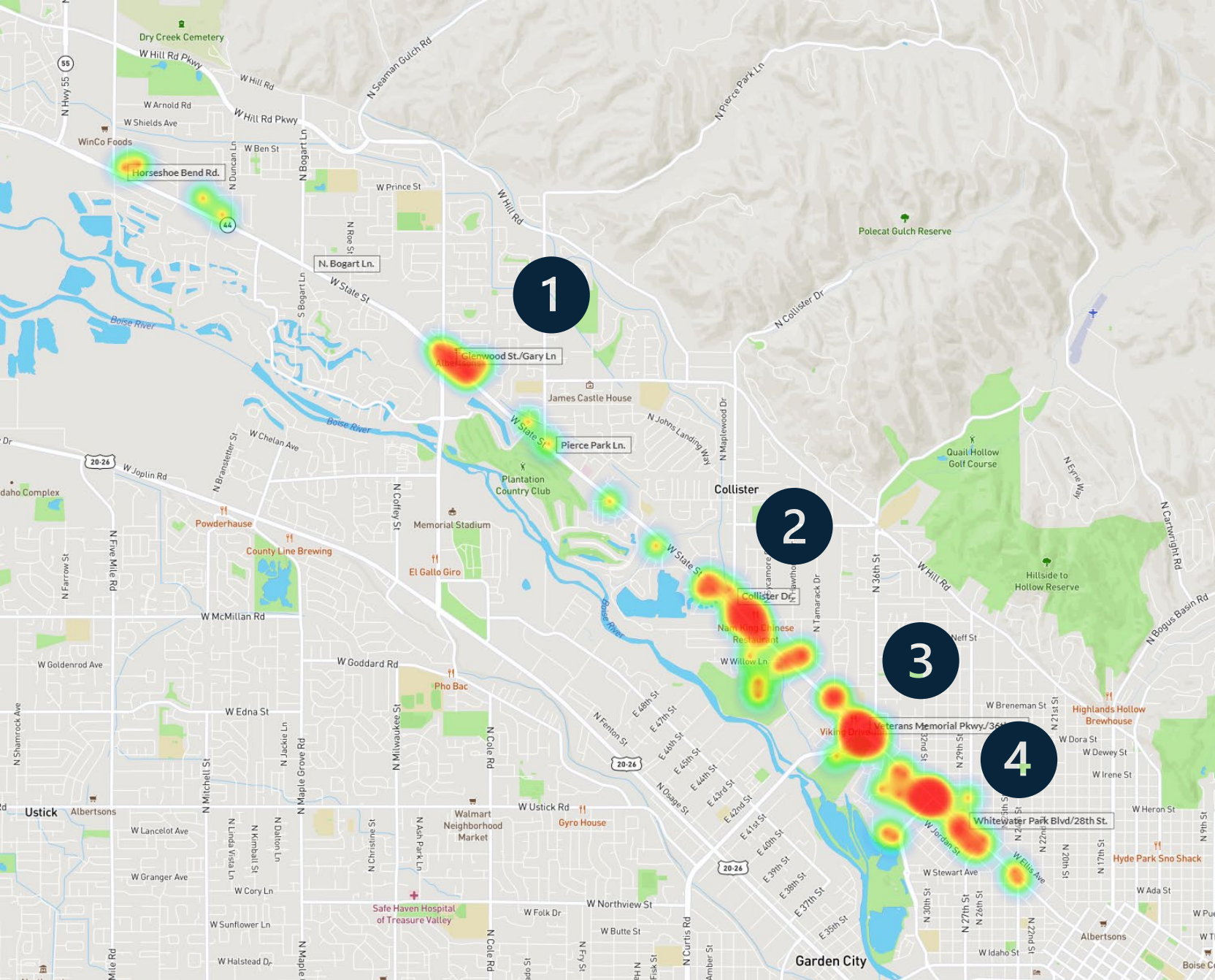


# Lighting

**1** Area between Collister and N 27th





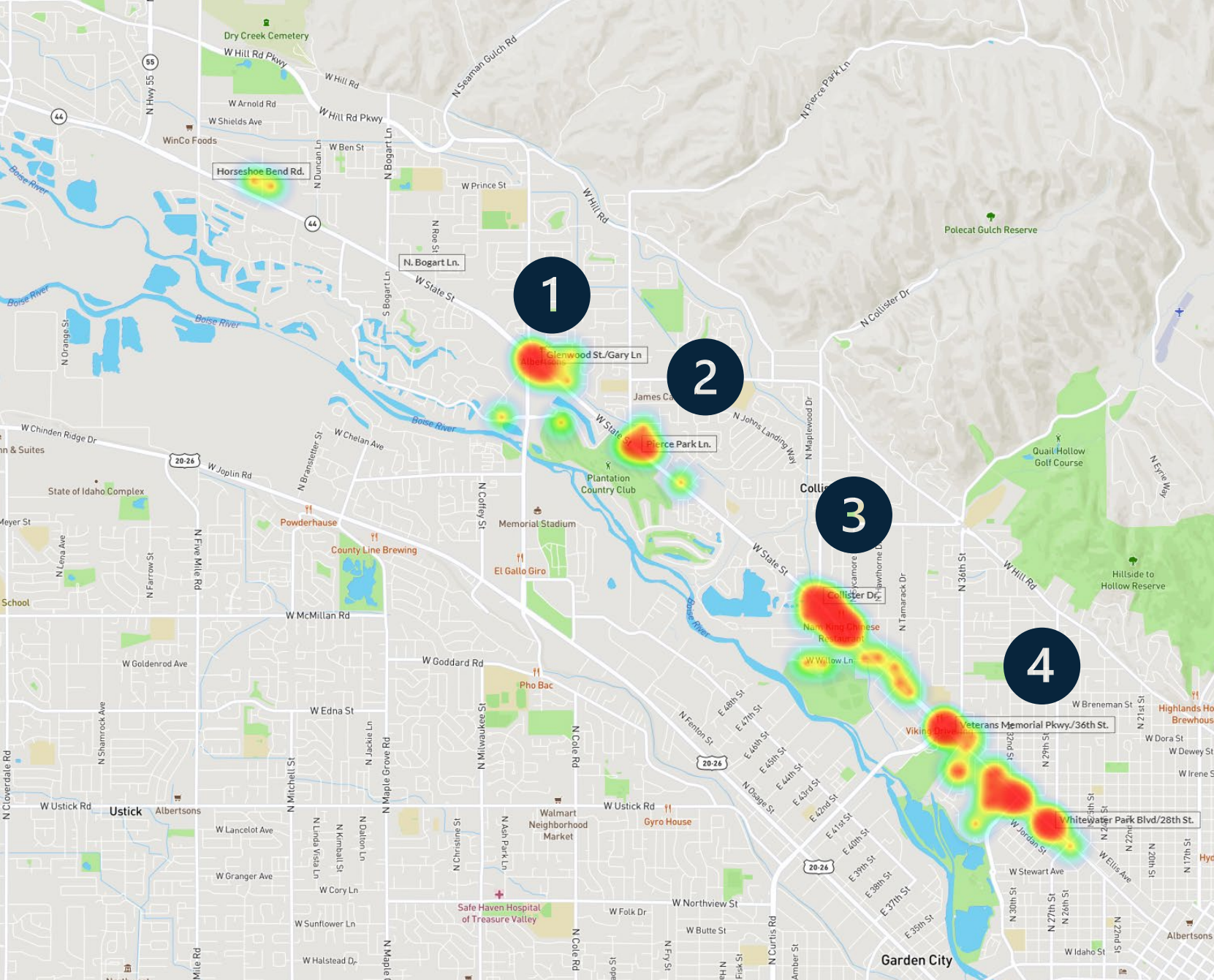


# Art

- 1 Glenwood
- 2 Collister
- 3 Veterans Memorial Pkwy
- 4 Area around Whitewater Park Blvd



# User amenities



- 1 Glenwood
- 2 Pierce Park Ln
- 3 Collister
- 4 Area around Veterans Memorial Pkwy & Whitewater Park Blvd



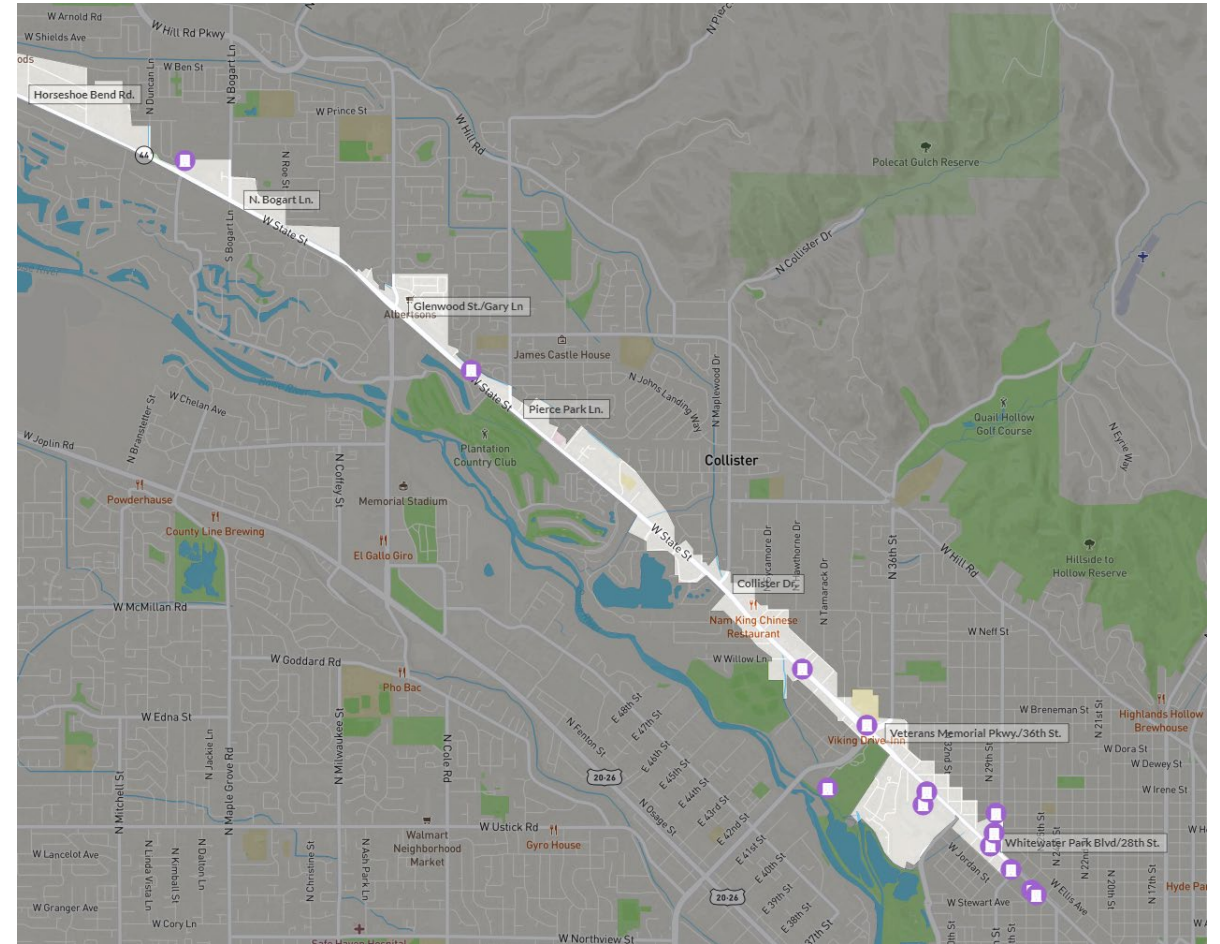
# Economic Development & Housing Investments

	average allocation out of the \$15 budget	% of total budget allocated towards the investment	# of times investment was selected
Land acquisition for mixed-income housing (\$\$\$)	\$5.30	35%	52
Housing incentives (\$\$)	\$3.42	23%	49
Brownfield cleanup (\$\$)	\$3.42	23%	52
Building improvement (\$)	\$2.87	19%	53
Total		100%	206

*Dollar signs in the first column show the cost of each investment, \$ = \$1, \$\$=\$2, etc.*

# Historic & Iconic Locations

- In addition to the placemaking investments, people were asked to identify buildings or sites that are unique to State Street
- 13 sites were identified



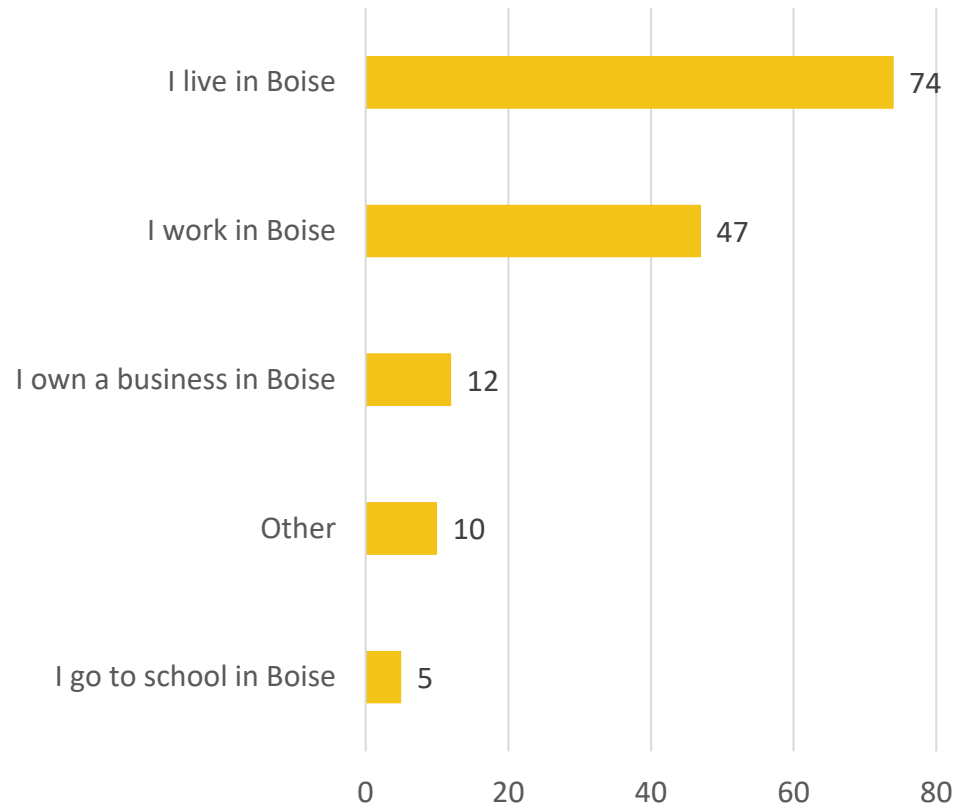


# Demographics

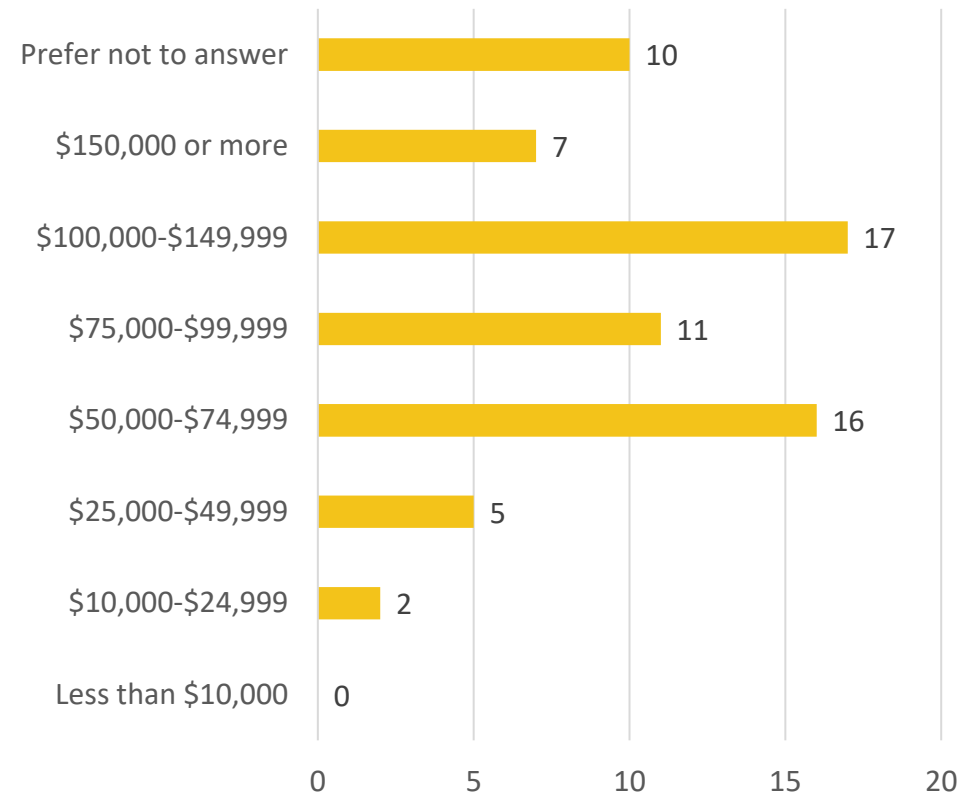


# Relationship to Boise & Income

Relationship to Boise



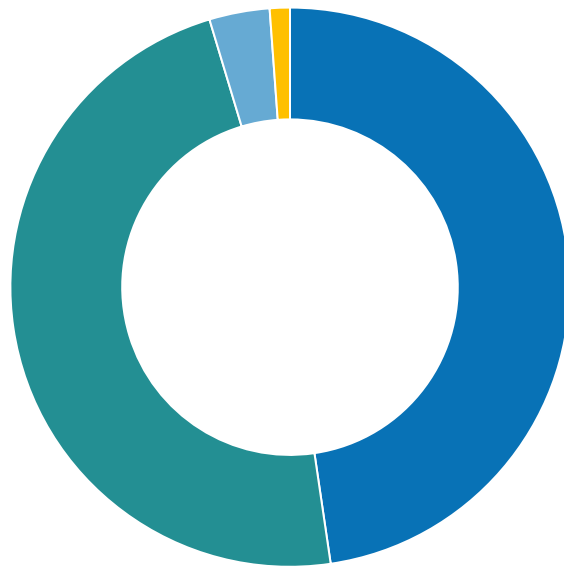
Income





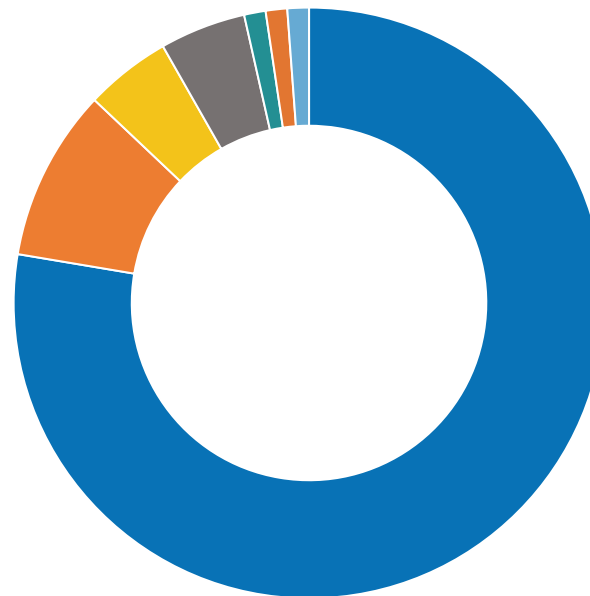
# Gender, Age, & Ethnicity

Gender



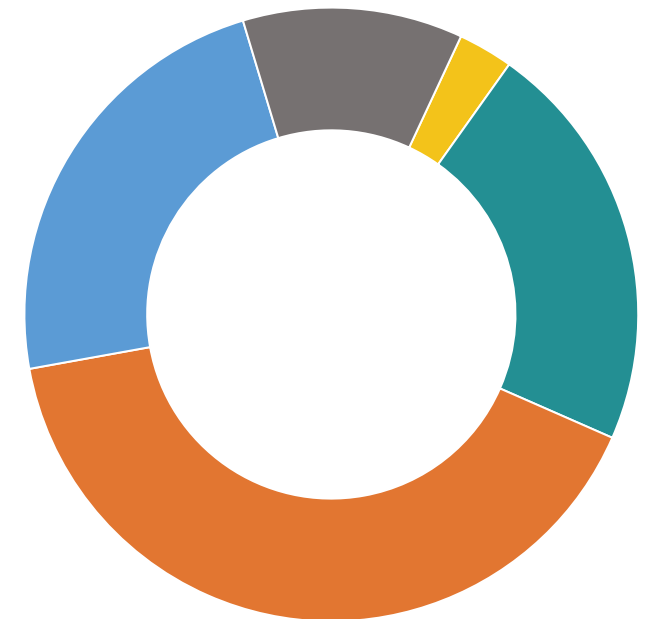
- Female
- Male
- I prefer not to say
- Non-binary
- I prefer to self-identify

Ethnicity



- Caucasian/White
- Asian
- Black/African American
- Pacific Islander
- I prefer not to say
- Hispanic/Latino(a)
- Native American
- I prefer to self-identify

Age



- 17 or younger
- 18-24
- 25-34
- 35-49
- 50-64
- 65 and over